

WEEK OF INTEGRITY 2024

Explore the Intersection of Integrity and Sustainability

13th of December 2024, the Hague, the Netherlands



Connect with leaders and experts on ethics, sustainability, and integrity in business during our closing conference for the Week of Integrity. Engage in workshops, panels, and networking sessions, and stay informed on key industry trends. Don't miss this opportunity to broaden your knowledge and connections!



08:30 - 09:30 | Registration & Networking Breakfast

Start your day by connecting with fellow participants over breakfast. This is the perfect opportunity to build relationships and expand your professional network in a relaxed setting.



09:30 - 09:45 | Opening Remarks

The conference begins with an inspiring keynote from **Ineza Umuhoza Grace**, Based in Rwanda, Ineza co-founded the Loss and Damage Youth Coalition and leads initiatives for youth engagement in environmental protection. She will share insights on integrity's role in ensuring a **fair transition** to sustainable practices, tackling global challenges, and **leaving no one behind**.



09:45 - 10:10 | Keynote - Leading a Fair Transition

This keynote will tackle one of the most pressing issues of our time: ensuring that the **global transition** to sustainable practices is both **fair** and **inclusive**. **Susan du Becker** Director, Risk & Compliance at Microsoft, will explore how integrity can guide businesses and governments in making decisions that benefit all stakeholders.



10:10 - 10:30 | Keynote - Trading in a Complex Geopolitical Context

In an interconnected world, the geopolitical landscape greatly influences trade and economic policies. This session will provide insights into how businesses can maintain integrity while **navigating the complexities of international trade**, particularly in times of political uncertainty. With **Bart Jan Koopman**, Managing Director evofenedex



10:30 - 11:15 | Panel discussion: From Ethical Supply Chain to Sustainable Messaging

This panel brings together experts to discuss the **critical role of transparency and accountability across the entire business process**: from ethical production and consumption in supply chains to maintaining integrity in how companies **communicate their sustainability efforts to the public**. The conversation will address both the importance of ethical practices in global supply chains, as guided by the Corporate Sustainability Due Diligence Directive (CSDDD), and the ways in which organizations can market these efforts **without misleading or greenwashing**.



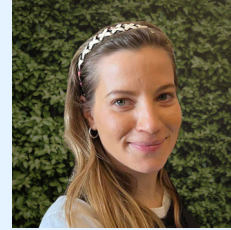
Marianne van Keep

Chief Sustainability Officer,
Verstegen Spices & Sauces BV



Gerbrand Haverkamp

Director, World Benchmarking
Alliance



Penny Karageorgi

Business & Human Rights Lawyer,
Global Rights Compliance



Otto van der Harst

Director, Stichting Reclame Code



Moderated by: **Thera Adam-van Straaten, partner,**
head of IP/marketing, Eversheds Sutherland



11:15 - 11:30 | Coffee break

11:30 - 12:30 | Breakout Sessions



Session 1: Integrity in Climate Action

Explore how organizations can **integrate ethical principles** into their **climate strategies**, ensuring that actions to combat climate change are both **effective** and **equitable**. – **Luke Disney**, EVP Sustainability & Climate Rabobank



Session 2: Decent Work and Economic Growth

Focus on how integrity can drive efforts to promote decent work and economic growth, **ensuring that development benefits all members of society**. – **Beatriz Bastiao**, ILO



Session 3: Embracing Equality, Diversity, and Inclusion

Participants will explore **best practices, challenges, and actionable steps** to foster a more inclusive and equitable workplace environment. – **Bianca Bernecker**, Senior Talent and Learning Specialist, SBM Offshore



12:30 - 13:30 | Networking Lunch

Continue conversations and expand your professional network.

13:30 - 14:00 | Integrity in Practice: Case Studies

Learn how institutions can **embed integrity into their core operations** to stay trustworthy and effective. Explore how **artificial intelligence can be used for sustainable development** while upholding ethical standards.



Building Strong Institutions with Integrity

This presentation will highlight how institutions can embed integrity into their core operations, ensuring that they remain trustworthy and effective in achieving their missions. – **Angela Ruepert**, Senior Manager at KPMG Netherlands



Ethical AI for Sustainable Development

Explore the intersection of artificial intelligence and ethics, focusing on how AI can be leveraged for sustainable development while maintaining ethical standards. – **Cyprian Smits**, Chief Global AI Officer EVP Rabobank

14:00 - 14:30 | Perspectives on Litigation around Sustainability

In this discussion, our experts will share different perspectives on sustainability litigation, exploring the legal **complexities of ESG-related disputes**. Attendees will gain valuable insights into both the **challenges & opportunities** in this evolving field.



Marie-Helene Berghuijs
Partner Eversheds Sutherland



Simone Honig
Partner NautaDutilh



14:30 - 14:45 | Coffee break

14:45 - 15:45 | Applied Integrity Workshops

Engage in hands-on workshops that encourage active participation and in-depth learning. These sessions are designed to provide practical tools and strategies that participants can implement in their own organizations.



Innovations in Sustainable Finance

Discover the latest innovations in sustainable finance, focusing on how **financial tools** and strategies can be **aligned with integrity** and **sustainability** goals.

– **Maarten Biermans**,
University of Amsterdam



Integrity Leadership through societal councils

Learn how Societal councils are designed to amplify the voices of silent stakeholders, ensuring their interests are central to strategic decision-making.

– **Sandra Swinkels**, Senior
Global Sustainability Specialist
at Randstad



Ethical AI for Sustainable Development

A deep dive into how **AI** can be **developed and used** ethically to **advance sustainable development goals**.

– **Joris Krijger**, De Volksbank

16:00 - 16:30 | Closing Panel - Collaborating for a Better Future: Partnerships Built on Integrity

The final panel will discuss the importance of partnerships in achieving global goals and how integrity can be the foundation of successful collaborations. This session will highlight examples of effective partnerships and explore how different sectors can work together to drive meaningful change.

Our panelists include:



Christiëne Everaars
Siemens



Gonzalo Guzman
UNILEVER



Hannah Greep
OECD Watch



Ineza Umuhoza Grace
Loss and Damage
Youth Coalition



16:30 - 17:00 | Closing Remarks

Reflect on key takeaways and commit to integrity in your work.



17:00 - 18:00 | Networking Reception

Final opportunity to connect and discuss the day's insights.